



SPONSORSHIP AND EXHIBITION OPPORTUNITIES

SETAC Europe 26th LCA Symposium
21–23 October 2024 | Gothenburg, Sweden



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1. GENERAL INFORMATION

Conference date: 21 - 23 October 2024

Conference venue:

Chalmers Conference Centre Johanneberg,
Gothenburg, Sweden

Expected number of participants: 130-200



Contact Information

Questions about sponsorship and exhibition opportunities:

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General questions about the conference:

SETAC Europe

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Up-to-date conference information is available on the symposium's website:

www.lca2024.setac.org.

2. INTRODUCTION

As chairs and co-chairs of the conference, we are honoured to introduce you to the SETAC Europe 26th LCA Symposium. The successful conference series will take place from 21–23 October, 2024 in Gothenburg, Sweden.

The symposium will gather the European life cycle community from academia, research institutes, industry, government agencies, consultancies and NGOs to share their latest research, applications and discussions about life cycle assessment (LCA). The 26th LCA Symposium will be held as a face-to-face meeting in Gothenburg, Sweden, at the Chalmers University of Technology, and will feature both regular sessions and interactive sessions.

The theme for the conference is: ***“Making LCA meaningful: good data, better models, sustainable decisions”***. With the theme as a starting point and having the whole LCA process in mind, the aim of the 26th LCA Symposium is to contribute to improved life cycle inventory - data (LCI-data) and to improved application of the life cycle impact assessment (LCIA) and to develop a better understanding of the contexts in which LCA are applied and how it can be approved. The symposium provides a scientific programme with room for presentations, discussions, workshops and social interactions that foster good networking opportunities.

The conference is jointly organised by the [Swedish Life Cycle Centre](#) and [SETAC Europe](#). The venue, the Chalmers University of Technology, offers some of Gothenburg’s most modern conference venues and is located just a few minutes away from the Avenue and Götaplatsen, close to the city centre and easily accessible with trams and buses (10 minutes from Gothenburg central station).

We would like to draw your attention to the sponsorship and exhibition opportunities in detail on the following pages. If you have any questions or specific requirements or if you would like additional information, we are happy to help and you may contact us.

We look forward to your participation at the SETAC Europe 26th LCA Symposium in Gothenburg.

Kind regards,

Greg Peters (chair), Maria Rydberg (co-chair) and Anna Wikström (co-chair and sponsor contact)

3. SPONSORSHIP OPPORTUNITIES

Organisations' interest in Life Cycle Assessment (LCA) and life cycle thinking (LCT) is growing rapidly. By sponsoring the SETAC Europe 26th LCA Symposium, you will get high visibility in relation to the latest development in life cycle thinking and LCA. You will be able to directly promote your products and way of working to about 130-200 decision-makers and practitioners from companies, research institutes, universities, and authorities. Participants are expected from more than 25 countries, making the conference the ideal place to give your brand exceptional international exposure for your products and services and to significantly improve your visibility and reputation in terms of sustainability.

The SETAC Europe 26th LCA Symposium and its sponsors are also marketed to the international SETAC community, which includes a wide audience beyond those attending the conference. SETAC's social media accounts and general newsletters reach over thousands of environmental professionals on a monthly basis. Additionally, with direct mailings, SETAC can specifically target up to 500 experts actively working in the field of life cycle thinking and LCA.

If you are looking for an effective way to promote your organisation to professionals in the field of LCA, consider one of the following sponsorship opportunities, which are provided at different levels:

3. SPONSORSHIP OPPORTUNITIES

3.1 PLATINUM SPONSORS

The number of platinum sponsors will be restricted, and conditions will be agreed separately.

3.2 GOLD SPONSORS

- ✓ One exhibition booth prominently situated in the venue
- ✓ Prominent acknowledgement in the conference programme
- ✓ Logo of your organisation placed on the conference website and in the conference programme
- ✓ One page advert (A5) in the programme book
- ✓ Prominent acknowledgement in the opening and closing ceremony
- ✓ Conference registration for 2 people
- ✓ Promoted as gold sponsor on a roll-up in the main entrance of the venue

3.3 SILVER SPONSORS

- ✓ Prominent acknowledgement in the conference programme
- ✓ Logo of your organisation placed on the conference website and in the conference programme
- ✓ Acknowledgement in the opening and closing ceremony
- ✓ Conference registration for 1 person
- ✓ Discount for exhibition booth of 50%
- ✓ Promoted as silver sponsor on a roll-up in the main entrance of the venue

3.4 BRONZE SPONSORS

- ✓ Logo of your organisation placed on the conference website and in the conference programme
- ✓ Acknowledgement in the closing ceremony
- ✓ Discount for exhibition booth of 30%

4. EXHIBITION

We offer the following exhibition opportunities for exhibitors presenting products or services professionally related to LCA and LCT.

4.1 SERVICES INCLUDED IN THE EXHIBITION BOOTH PRICE

- ✓ Booth space
- ✓ One table and chair
- ✓ Basic electricity and internet access

4.2 BOOTH ALLOCATION

As for space allocation, the Local Organising Committee will give priority to the institutions or companies that applied for more than one booth, are Platinum, Gold or Silver Sponsors, or are making another significant contribution to the Symposium, in addition to the date of payments.

4.3 IMPORTANT DATES FOR EXHIBITORS

- ✓ The window for application is **May 2023-June 2024**.
- ✓ The deadline to make special requests to the **secretariat** (furniture, electricity etc.) is **September 2024**

5. SIDE EVENTS

It is possible to arrange your own side event, such as workshops, training courses, seminars etc. in conjunction with the conference (from 21-23 October 2024).

Side events will be mentioned:

- ✓ in the conference programme,
- ✓ on the conference website;
- ✓ in invitations when applicable.



6. TERMS AND CONDITIONS

Upon receipt of the application form, the conference secretariat will issue an invoice covering **100%** of the costs. The date of receipt of payment by the secretariat will be used as the basis for the allocation of the booths and other sponsorship opportunities. **Sponsor or exhibitor fees will be due, at the latest, by June 1 2024.** Cancellation is not possible after this date. Promotional items must be pre-approved by the Local Organising Committee.

In the event of cancellation of the conference, the liability of the SETAC Europe 26th LCA Symposium is limited to the refund of the sponsor's/exhibitor's fees.

The event can be cancelled without any financial obligations if an extraordinary event or circumstance beyond the organiser's control will happen (e.g. war, strike, riot, crime, fire, hurricane, earthquake, volcanic eruption, etc).

By applying for a Sponsorship/Exhibition/Side event at the SETAC Europe 26th LCA Symposium you will automatically be assumed to agree to all terms and conditions in this document.

Conditions may change by the Local Organising Committee if needed. The latest version can be found on the conference website, www.lca2024.setac.org.

7. PRICE LIST

SPONSORSHIP

Platinum Sponsor (Number of platinum sponsors is limited)	7500 €
Gold sponsor (Number of gold sponsors is limited)	5000 €
Silver sponsor	3000 €
Bronze sponsor	1000 €

SOCIAL EVENTS (SOCIAL EVENTS MAY BE CO-SPONSORED)

Welcome reception Sunday evening (Includes Bronze sponsorship)	3000 €
City tour Monday (Includes Bronze sponsorship)	3000 €
Conference dinner Tuesday (Includes Gold sponsorship)	8000 €

CATERING SERVICES

Thematic lunches	2000 €
Individual coffee-breaks	1000 €

SIDE EVENTS

To be discussed.

EXHIBITION

Booth (including one table, one chair, electricity, internet)	2000 €
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Prices are excluding VAT.

DISCOUNT

A discount of 10% is applied for contributions before October 2023.



**SETAC Europe 26th
LCA Symposium**

21–23 October 2024
Gothenburg, Sweden

www.lca2024.setac.org

**Sponsorship/exhibition
questions:**

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General questions:

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